

## Artist Statement

As an artist, I am able to observe nature and all its aspects with a keen eye. Only if we take a moment from our fast pace lifestyle and view the natural world of majestic sunsets to the smallest seed, we will uncover masterpieces in our midst. I admire the works of Diego Velazquez, Rembrandt, Peter Paul Rubens, John Singer Sargent and Philip De Laszo and therefore I use the style of realism. With this I consider myself a lifetime student who is forever evolving and improving as an artist. It is my mission, challenge and privilege to use my talent to edify and unite all peoples in spite of their age, values, race, color and social status. Each moment I face a new canvas I have the opportunity to incorporate my thoughts, energy and creativity even if I've painted the same concept numerous times yet I will always capture a new light.

As a realism artist, I believe it is a privilege to be able to portray the real life that surrounds me. I feel very fortunate to be able to live and paint at the same time.

*- Alex Loza*

## EDUCATION

2002 B.F.A American Academy of Art, Chicago, IL  
2001 B.S. American Academy of Art, Chicago, IL  
1996 -1999 Trained by Master Artist Harry Ahn, OPA  
Andrews University, Berrien Springs, MI

Collections in the Caribbean, South, Central and North America

## GALLERIES

Agora Gallery, NY  
Hinsdale Gallery, IL  
Effe Leven Gallery, IL  
Pintores Peru, Lima, Peru

## ON-LINE STORE

<http://alex-loza.fineartamerica.com>

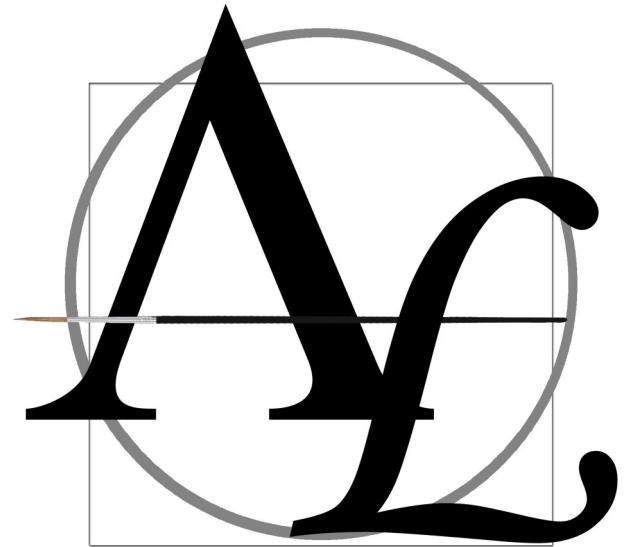
**WWW.ALEXLOZA.COM**



## The Art of Loza

**For more information contact:**

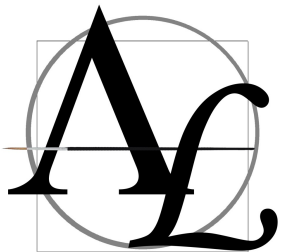
**Jocelyn Avendano-Loza**  
Artist Representative  
[jaloza@alexloza.com](mailto:jaloza@alexloza.com)



*To portray and foster the character, essence and the spirit of every concept I have and will continue to create*

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## The Art of Loza

**Welcome...** Thank you for your interest in working with the Art of Loza. We are proud to have served many clients internationally as well as those residing in the United States. We look forward to the opportunity to work with you. When you obtain an art piece created by Alex Loza you are acquiring a master work from an artist "whose works are full of deep roots that causes him to create a vivid chromatic palette, full of poise and of accentuated" said Asun Carrilo, Art History Professor in Spain.

All stages of requesting a painting can be performed in the comfort and convenience of your home or office; from the no fee initial consultation, the rough conceptual sketch, painting order to the delivery of your finished artwork. All of our clients have the confidence that their artwork will be perfect knowing that the artist is a full time professional fine artist. The entire procedure is designed to make the process rewarding and pleasant for our clients. Alex Loza has developed an excellent reputation for client satisfaction. His priority is to ensure your investment is simple, convenient and most importantly, a perfect match to your individual taste and budget. His dedication to continue the rich history of fine art will enhance your home or institution.

Our policy is to receive a 50% deposit payable by cashier's check or money order before starting a commission, with the balance due upon delivery of the completed artwork. Generally the artwork is completed in 3-4 weeks, depending on my schedule and workload.

As soon as all criteria has been decided on (size, subject matter e.i. Portrait painting, still life, landscape, etc) I will e-mail you a rough sketch of what you have outlined in the **Commission Criteria Form**. This form can be found at [www.alexloza.com/homepage.html](http://www.alexloza.com/homepage.html)

Alex Loza specializes on the following genres:

### Portrait Painting

It is the Artist goal to achieve the sitter's likeness and personality as well as the character. Alex Loza believes that every brush stroke that he applies on a canvas is like writing the story of the sitter (person) and making it a legacy for generations to come.

The entire procedure is designed to make the portrait process rewarding and pleasant for our clients. Alex Loza has developed an excellent reputation for client satisfaction. His priority is to ensure your investment in an oil portrait is simple, convenient and most importantly, a perfect match to your individual taste and budget. His dedication to continue the rich history of fine oil portraiture will enhance your home or institution.

#### Prices :

**Head to Shoulders \$ 800 - \$ 4,000**

Recommended sizes 16"x20", 18"x24", 20"x24", 22"x28", 24"x30", 24"x32", 24"x36"

**Half Figure w/hands \$ 2,400 - \$ 15,000**

Recommended sizes 22"x28", 24"x30", 24"x32", 24"x36", 24"x48", 30"x40", 36"x48", 36"x60", 48"x60".

**Full Figure pose \$ 12,000 - \$ 35,000+ (plus)**

Recommended sizes 36"x 60", 48"x60" or 6 feet and over (length and width)

ADDITIONAL FEES 1) framing (optional) 2) extensive, detailed background (optional) 3) boxing/crating, S&H and insurance.

### Home Décor

Sometimes, the very simple act of putting something on a blank wall marks the house as yours and turns a house into a home. Wall art can help shape a room or enhance its function. With the artist professional help your home will become the oasis you always wanted and a reflection of your personality.

**Price: \$ 22.25 per inch square**

**i.e. 16" x 20" (canvas size)**

16" x \$22.25 = \$356    20" x \$22.25 = \$445

\$356 + \$445 = \$801

ADDITIONAL FEES 1) framing (optional) 2) extensive, detailed background (optional) 3) boxing/crating, S&H and insurance.

### Still Life

Still Life paintings have been adorning homes since ancient times. Alex Loza's still lifes will be a great addition to your collection and will enhance your home and office.

#### Price:

\$ 600 - \$ 2,000+

ADDITIONAL FEES 1) framing (optional) 2) extensive, detailed background (optional) 3) boxing/crating, S&H and insurance.

There is a 50% non-refundable deposit. The other 50% is due at the completion of your artwork. However you will receive 10% discount on the price when you pay the full amount when the order is placed. If you have paid the full amount, but if you decide to cancel your order after 3 business days, 50% is not returnable.

A painting normally takes a minimum of 6-16 weeks to be completed. Payments are accepted by cashier's check or money orders only. With the painting will come a letter of authenticity and instructions for maintenance.

In some instances, by prior arrangement, there will also be a special accompanying booklet that explains the process of development of your painting, both visually and in text form. The booklet is meant to be a keepsake for families, loved ones, and collectors...adding value and understanding to the piece.

### Art Classes

A student of master artist Harry Ahn and an Alumni of Chicago's American Academy of Art. In addition to his ten years of experience in oil painting, life drawing, sculpture and anatomy, he has been part of numerous exhibitions.

Presently, Alex has immersed himself in the study of human anatomy, ecorche and portrait drawing. By continuously drawing and studying from the old masters he is enhancing his knowledge of the classical figure in drawing and painting.

**Price: \$25 per hour**

Thank you for your business;

**The Art of Loza**